

Agenda

Governor's Highway Traffic Safety Conference Council Bluffs, Iowa March 26-27, 2008

Wednesday, March 26, 2008

8:00-9:30 Registration

9:00-9:30 Presentation of Colors – Council Bluffs Police Department

Welcome

Christine Burkett, Program Administrator, Governor's Traffic Safety Bureau, Iowa Department of Public Safety

Larry Sauer, Bureau Chief, Governor's Traffic Safety Bureau, Iowa Department of Public Safety

Eugene Meyer, Commissioner, Iowa Department of Public Safety

The Honorable Governor Chester Culver (invited)

Romell Cooks, Administrator, National Highway Traffic Safety Administration, Region 7

9:30-10:15 National Highway Traffic Safety Administration—National Issues/Initiatives

10:15-10:30 Stretch Break/Exhibit Area Open

10:30-11:30 National Highway Traffic Safety Administration Click It or Ticket-Next Generation Project

Neil Chaudry, Ph.D., Preusser Research Group, Inc.

Neil Chaudry will discuss some of Iowa's successful seat belt programs.

12:00-1:30 Luncheon –

Lowell Porter, Governor's Representatives for Highway Safety, (Colonel, Washington State Police, Ret.), Washington Traffic Safety Commission

Learn about the newest initiative to improve safety belt use nationwide: Night-time Belt Enforcement

1:30-1:45 Stretch Break

1:45-2:30 Legislative Update – Ross Loder, Legislative Liaison, Iowa Department of Public Safety

Ross Loder will discuss highway safety legislation such as changes to Iowa laws affecting young drivers and other key legislative issues.

The Latest on Impaired Driving - Peter Grady, Assistant Attorney General, Prosecuting Attorneys Training Coordinator, Iowa Attorney General

Peter Grady will discuss recent court cases, their outcomes, and potential consequences. He will also share information about national impaired driving issues.

2:30-3:00 Stretch Break/Exhibit Area Open

3:00-3:45 Breakout Sessions:

(1) Older Drivers

Bob Thompson, Program Evaluator, Governor's Traffic Safety Bureau, Iowa Department of Public Safety, Moderator

Kim Snook, Drivers License Supervisor, Office of Driver Services, Iowa DOT Law Enforcement

(2) Updates in Impaired Driving

Denny Becker, Program Administrator, Governor's Traffic Safety Bureau, Iowa Department of Public Safety, Moderator

Mike Tate, Criminalist, Division of Criminal Investigation-Criminalistics Laboratory, Iowa Department of Public Safety

Replacing current Datamasters with a more advanced model. Hear what new trends the crime lab is seeing with drug testing.

3:45-4:00 Stretch Break

4:00-4:45 Breakout Sessions:

(1) Motorcycle Safety: What's New for 2008

Robert Thompson, Program Evaluator, Governor's Traffic Safety Bureau, Iowa Department of Public Safety, Moderator

Officer Derek Doebel, Iowa State University Public Safety

Toni Kerkove, Iowa Motorcycle Rider Education Administrator, Office of Driver Services, Iowa Department of Transportation

Jesse Gildea, Think First Iowa, Iowa Health System

Motorcycle deaths continue to climb nationally and in Iowa. Find out what's being done to combat this growing concern. Share the Road and why it's important.

(2) Young Driver

Wendie Nerem, Program Administrator, Governor's Traffic Safety Bureau, Iowa Department of Public Safety, Moderator

Dan McGeehe, Research & Development Project Leader, Public Policy Center, University of Iowa

Dan McGeehe will discuss a pilot program which will gather information on younger drivers.

Thursday, March 27, 2008

8:30-9:30 Multi-Agency Enforcement Efforts around Iowa and the Region

Ralph Stewart, Law Enforcement Liaison (LEL), NHTSA Region 7

Jim Meyerdirk, LEL, Iowa Governor's Traffic Safety Bureau, Iowa Department of Public Safety

Dave Corp, LEL, Kansas Bureau of Traffic Safety, Kansas Department of Transportation

Randy Hunefeld, sSTEP Coordinator/ LEL, Iowa Governor's Traffic Safety Bureau, Iowa Department of Public Safety

9:30-10:15 Comprehensive Highway Safety Plan-

Tom Welch, Transportation Engineer, Iowa Department of Transportation

Review several comprehensive areas in Iowa's Highway Safety Plan.

10:15-10:45 Stretch Break

10:45-11:30 National Highway Traffic Safety Administration Pick-Up Truck (PUT) Awareness Special Project

Betty Mercer, National Highway Traffic Safety Administration contractor

Former Director of Michigan's state highway safety office will share the final results of a two year program conducted in Iowa.

11:30-12:00 Stretch Break

**12:00-1:30 Awards Luncheon
Kip Hayward Award
Commissioner's Awards**

1:30 Adjourn