

# IOWA SBIR-STTR CONFERENCE

JUNE 11, 2008

DMACC/SODEXHO CONFERENCE CENTER, NEWTON, IOWA

8:00 – 8:30 am	Exhibitor Set-up	Foyer
8:30 – 9:00 am	Registration	Foyer
8:30 – 9:00 am	Continental Breakfast	Foyer
9:00 – 9:15 am	Welcome & Opening Remarks	Room 210A
9:15 – 10:15 am	SBIR 101	
10:15 – 10:30 am	Refreshment Break/Networking/Exhibits	Foyer
10:30 am – 12:00 pm	<b>Iowa SBIR/STTR Success Stories</b> <i>Dr. Kris Johansen, Office of Intellectual Property &amp; Technology Transfer, ISU</i> <i>Mr. Jeff Fleenor, Fleenor Manufacturing</i> <i>Dr. Mark Arnold, ASL Analytical</i> <i>Dr. Matt Erdman, Sirrah, LLC</i> <i>Moderator: Kris Johansen</i>	<b>Room 210A</b>
12:00 – 1:15 pm	Lunch/ /Networking/Exhibits	<b>Room 210B</b>
1:15 – 3:00 pm	<b>Breakout Sessions</b>	
	<b>Business Development Resources</b> <i>Mr. Doug Lewis, Iowa Department of Economic Development</i> <i>Ms. Wendy Marsh, McKee, Vorhees &amp; Sease</i> <i>Mr. Mike Colwell, Business Innovation Zone</i> <i>Mr. John LaMarche, VentureNet Iowa</i> <i>Ms. Sandy Ehrig, Iowa Farm Bureau</i> <i>Moderator: Mark Reinig</i>	<b>Room 210C</b>
	<b>University Resources</b> <i>Dr. Lisa Lorenzen, Iowa State University</i> <i>Dr. Ken Kirkland, ISU Research Foundation</i> <i>Ms. Maureen Collins-Williams, University of Northern Iowa</i> <i>Mr. Paul Heath, University of Iowa Small Business Development Center</i> <i>Dr. Mark Edelman, Iowa State University</i> <i>Moderator: Ken Kirkland, ISU Research Foundation</i>	<b>Room 210A</b>
	<b>One-on-Ones</b> <i>Program Managers</i> <i>Service Providers</i>	<b>Room 210D</b>
3:00 pm	Adjourn	

*Hosted by Office of Intellectual Property & Technology Transfer and Iowa State University Research Foundation.  
Conference coordination services provided by University Conference Services.*