

Traceability Workshop  
 June 11, 2009  
 Renaissance Savery Hotel, Des Moines, Iowa, USA

Program

8:00am – 8:15am	Registration
8:15am – 10:00am	Introduction, definitions and understanding traceability <ul style="list-style-type: none"> <li>• Terminology and legal requirements</li> <li>• International food scandals, targeted recalls, traceability as a tool for food safety</li> <li>• Case presentation, practical exercise</li> </ul>
10:00am – 10:15am	Break
10:15am – 12:00pm	Making traceability profitable <ul style="list-style-type: none"> <li>• Drivers for traceability, how to use traceability to gain competitive advantage</li> <li>• Benefits of traceability, rationalization of information logistics</li> <li>• Traceability as a tool for chain communication</li> <li>• Continued work on case, practical exercise</li> </ul>
12:00pm – 12:45pm	Lunch
12:45pm – 2:00pm	Designing a traceability system <ul style="list-style-type: none"> <li>• What is a traceability system? Use of identification systems and standards</li> <li>• Lessons learned from R&amp;D projects and implementation projects</li> <li>• Continued work on case, practical exercise</li> </ul>
2:00pm – 2-15pm	Break
2:15pm – 4:00pm	Using a traceability system <ul style="list-style-type: none"> <li>• Documentation of origin, verification of parameters</li> <li>• How to implement traceability, Good Traceability Practice guidelines</li> <li>• Master data, automated data gathering, numbering systems, enabling and supporting technologies</li> <li>• Continued work on case, practical exercise</li> </ul>